

OPEN CALL

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PAVILION

2018

ALUMNOS47

KIOSKO 2018 PAVILION

OPEN CALL

"That's how space begins, only with words, with signs drawn over the blank page."

Georges Perec, *Species of Spaces*

Publishing provokes

Publications incite us to create space and space is also published. Through the following bidding for the *Kiosko Pavilion*, Alumnos47's editorial program seeks to offer the opportunity to design and build temporary and original start-up projects on Alumnos47's premises. Through this spatial proposal we are looking to create a meeting point for the general public, for *Kiosko's* curatorial and editorial program, for the exhibition that results from the program and for various other of the foundation's projects.

The call for the construction of the *Kiosko Pavilion* is open to architects, artists and designers who wish to experiment in their work with new techniques and styles both individually or as a group.

Background

Since 2014, Fundación Alumnos47 has been taking mexican publications to art book fairs in New York and Los Angeles (L.A Art Book Fair y N.Y. Art Book Fair). Over the lapse of three years we have represented over 340 mexican art projects, thus serving as cultural ambassadors in Mexican and American art fairs and their "satellite events", where we have been triggering exchanges and forging connections in the art scenes in both Mexico and the U.S.A.

Meanwhile, we have presented part of this exchange in our *Editorial Gathering* where (much like a small editorial fair) we exhibit and sell publications as well as promote contemporary art-related projects such as mobile libraries, lectures, drawing sessions and concerts.

Guidelines Kiosko Pavilion: All that can happen in space

La propuesta debe estar inspirada en lo editorial como espacio de experimentación espacial.

El pabellón debe ser pensado para:

- Public presentations
- Book exhibitions
- Social gatherings
- Workshops
- Book presentations
- Performances
- Concerts

The pavilion must occupy a maximum surface of 35m² and shall be placed in Alumnos47's backyard in colonia San Miguel Chapultepec. For this reason, it must be intended to interact with the landscape, its surroundings and consider the use and functioning of Fundación Alumnos47's library.

The project must be completed within a \$140,000.00 MX budget for production. The dismantling of the structure is not considered in the aforementioned sum, therefore Alumnos47 will take responsibility for such cost.

The project must not damage the premises in any way, therefore no direct action shall be taken upon the surface of the walls or any of the surrounding trees.

The pavilion will be located in the garden of Alumnos47 from March up until June 2018. Afterwards, the project shall be donated as a public space artwork that, in conjunction with the University Museum of Contemporary Arts' (MUAC) Public Programs, will be designated to a specific space.

The winner must follow through and be present throughout the development of the piece, providing Alumnos47 with floorprints for the executive project of the *Kiosko* Pavilion's construction. It is important to oversee the construction as accorded with Alumnos47's team.

Application submission

Participants must send a PDF that contains the entire proposal. This document must include all material necessary to describe and explain the project.

The PDF file must include:

- Floor plans, elevation and sections with a clearly identified scale to facilitate reading and comprehension of the project.
- Diagrams, blueprints, sketches, collages and any other free-style technique that may help express the idea of the project.
- Construction details necessary for the description of the project with clearly identified scale and adequate to the project's requirements.

- 250 word descriptive text. Descriptions may be in either english or spanish.
- The PDF must be rectangular and of horizontal orientation of 90x60cm with a maximum of 10MB.

Other formats or ways of delivering material will not be accepted, only the projects that fit the characteristics mentioned above will be evaluated.

Send proposal to:
editorial@alumnos47.org

Eligibility

- Architects, artists and industrial designers may participate either individually or as a team.
- In case that the submission is a group proposal, no more than five people may participate.
- Applicants may reside anywhere in the Mexican Republic, regardless of their nationality.
- Architects, artists or industrial designers who are still completing their studies are eligible to participate.
- It is not a requirement to have an architect in the team but it is important for the proposal to be structurally feasible.

Dates

OPEN CALL
NOVEMBER 14, 2017

QUESTION PERIOD
NOVEMBER 14 – DECEMBER 3, 2017

APPLICATION DUE-DATE
DECEMBER 17, 2017

ANNOUNCEMENT OF WINNING PROJECT
FEBRUARY 19, 2018

CONSTRUCTION OF THE PAVILION
FEBRUARY TO MARCH, 2018

PAVILION OPENING
MARCH 24, 2018

PUBLIC PROGRAM
MARCH 24 – JUNE 29, 2018

DISMANTLING AND RELOCATING
JUNE 30, 2018

Winner

The award for the winning application will be the construction of the pavilion which will remain on Fundación Alumnos 47's garden during three months. The winning pavilion will afterwards be located in a public space (location to be determined by the foundation and the University Museum of Contemporary Arts (MUAC)).

Recognition shall be given in all broadcasting as well as all activities that will take place in the *Kiosko Pavilion*. The project will be broadcasted on associated media at a both national and international level.

Copyright

All entries must be original and not base themselves on neither future nor past known works. Every single applicant will be considered author of the work submitted and their name will appear on every single publication emitted by Fundación Alumnos47. Nonetheless, from the moment in which the application to the present call is submitted, all participants acknowledge and accept Fundación Alumnos47 as having the power to determine the place or places in which the piece will be located after it is taken away from the foundation's premises. Alumnos47 will allot all locations where the artwork can be exhibited, reproduced and published. Fundación Alumnos47 is committed to divulge the name of all authors in every single publication, show or activity that involves the project hereby proposed. The winner pledges to refer to Fundación Alumnos47 as sponsor of the work in any publication that broadcasts the project. Any publications of the work cannot be released before March 25, 2018.¹

1. Any unforeseen incident shall be resolved at Fundación Alumnos47's discretion.

Jury

All applications will be evaluated by the following jury:

Chus Martínez
Daniel Garza Usabiaga
Tiago Pinto de Carvalho
Fermín Espinosa

Biographies

Chus Martínez

Chus Martínez (Puenteceso, 1972) is the director of the Institute of Art from the FHNW Academy of Art and Design, Basel (Switzerland). Previously, she was chief curator at the El Museo del Barrio in New York, department chief in documenta, chief curator at MACBA, director of the Frankfurter Kunstverein and artistic director of the Rekalde Hall of Bilbao. She has participated in the 2005 Venice Biennale and has been curatorial advisor at Carnegie International and the 29th São Paulo Biennale. At the same time, she has commissioned numerous exhibitions during her time at the Frankfurter Kunstverein, the MACBA and other institutions like the Museo de Arte Reina Sofía in Madrid. Chus Martínez is a lecturer, critical essay writer and regularly collaborates in Artforum amongst other international art magazines.

Daniel Garza Usabiaga

Daniel Garza-Usabiaga (Mexico City, 1975) completed a masters and PhD in art history at the University of Essex, England. Afterwards, he continued his postgraduate studies at the Institute of Aesthetic Research in the National Autonomous University of Mexico (UNAM). He has been curator at the Museum of Modern Art in Mexico City and at the Museo Universitario del Chopo. Recently, besides being an independent curator, he is the artistic director at art fair Zona Maco.

Tiago Pinto de Carvalho

Tiago Pinto de Carvalho (Porto, 1980) studied architecture at the Escuela Superior Artística do Porto. He has worked as an architect in Portugal, Holland and Mexico in Fernando Romero's atelier FR-EE, at PUUK Arquitectos, at Iván Hernández Quintela's LUDENS and with Manuel Cervantes. In 2011 he began his project Praxis, which develops projects and programs at different scales through a networking system. Through this project, he encourages other professionals to get involved and develop various spatial solutions. In 2014 he participated as assistant professor in Julio Gaeta's workshop Tierra-Agua, during the Venice Architecture Biennale where he also represented Mexico as a part of the Gaeta-Springall architecture team. He is currently the director of Fundación Alumnos47.

Fermín Espinosa

Fermín Espinosa is an architect and Universidad Iberoamericana alumnus who is committed to the concept of efficacy in all diverse activities that integrate the broad spectrum of construction. His passion has led him to work with the best architecture firms in Mexico yet always understanding that the relationship between time, quality and cost is essential in the achievement of an ideal balance for every project.

From the beginning of his career he joined the *Factor Eficiencia* team as the one responsible for the growth and development of the enterprise until reaching his current position as General Director. *Factor Eficiencia* has clients coming from three different government levels (Federal, State and Municipal) as well as those from the private sector. *Factor Eficiencia* has a broad and varied portfolio of projects located in Mexico City, Tamaulipas, Hidalgo, Puebla, Veracruz, Querétaro, Estado de México, Oaxaca, Morelos, Guerrero and Baja California.

The projects built by *Factor Eficiencia* have been extensively published both nationally and internationally and have received multiple acknowledgements in the architecture world.



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